

B A S E D

**The PLATFORM
FOR INNOVATORS IN
DEFENCE.**



Connecting startups, industry, investors and
military to shape Europe's resilience.

Become THE VOICE of EUROPEAN RESILIENCE

Journalistic

Position yourself as Europe's leading voice in defence and resilience, shaping narratives and reaching new stakeholders.

Media Impact

Engage a specialized, influential audience with exclusive insights and strategic synergies.

Visibility

Maximize your presence in Europe's defence ecosystem through unique access to reports, opportunities, and decision-makers.

As a partner of **BASED**, you gain exclusive access to decision-makers, technologies, and insights shaping Europe's future. Together, we create visibility, influence, and reach - positioning you as a leading force in the defence and innovation ecosystem.

BASED IS A PROVEN PLATFORM for DEFENCE INNOVATION.

BASED is Germany's official de:hub for Security & Defense – commissioned by the Federal Government to accelerate Europe's resilience through innovation.



10,000

Industry & public
leaders reached

6,000+

Startups
connected

200+

Startups
accelerated in
exclusive formats

150+

Corporates &
investors engaged

10+

Countries with
business ties

75+

Senior military
leaders in our
community

ALREADY DELIVERING IMPACT - AND READY TO SCALE

Commissioned by the German Government as the **exclusive de:hub for Security & Defense**, BASED already operates trusted platforms that connect startups, industry, investors, and military leaders. This unique foundation is our USP – and the basis for exponential growth.

MUNICH SECURITY BREAKFAST

- + #1 defence startup stage at MSC
- + 250+ startups scouted
- + 800+ top-tier participants so far

Next: Already scaling into Europe's leading platform for dual-use tech, stronger media visibility & investor access.

DEFENCE HUB

- + Expert in the Defence Innovation Ecosystem for the BMW
- + 5000+ experts & innovators
- + Supporting 20+ startups
- + German Armed Forces on side
- + Bataillon Level Showcases
- + Trusted go-to partner for 20+ European panels, events, and trade fairs.
- + London-Formats

Next: Launching German-Israeli-Incubator

RESILIENCE HOUSE MUNICH

Launching the hub for defence & dual-use startups; events, podcasts, hackathons, visibility.

Expand to a permanent studio and venturing space with deeper industry partnerships.

Working together with Munich City Authorities, Bavarian State, Industry, Federal Ministries for Economy and Digitalization.

ERDING DEFENCE VALLEY

Launching a hub for deep-tech defence startups at the Bundeswehr's new flagship innovation site — the strategic bridge between industry and military.

TRUSTED BY EUROPE'S KEY PLAYERS in DEFENCE INNOVATION.

Our partnerships prove credibility and open unique access to the global defence innovation ecosystem.



Official Defense Hub

Coverage of defense & security topics in an ecosystem of 6,000 Startups



Military Access

Excellent relationships and recognition as a hub by the German Armed Forces.



NATO

Partnership with NATO's investment arm.



Security Conference

Exclusive format at the world's leading security conference



Lakestar

Backed by Europe's leading deeptech & defence VC



Europe

Global reach via German foreign trade & investment network



Universities

Strong partnerships and a solid foothold with top European Universities



Bundeswehr

Team with deep military expertise and senior advisors from the German Armed Forces

MARKET OPPORTUNITIES

5-6 M

Jobs in Germany

are directly or indirectly affected by structural transformation of industries

100 K+

Add. Reservists/pa

with the reintroduction of the draft in Germany

5 K

SMEs in Germany

with untapped dual-use potential

\$1.3 T

More in NATO annual defense spending

compared to the 2024 average of 2.71% of GDP with increasing the 5% NATO spending goal to 5%

€800 B

Planned in Rearm Europe plans,

€500 B off budget fund from the German Government for defence and infrastructure will boost defence spendings.

€108 B

German additional defense spending

with increasing the NATO goal to 5% from currently 2.71% (€116.6 billion) to €215.3 billion

€5.2 B

Invested in European defence,

security and resilience **startups** in 2024, increase of 24% to 2023 - a record high

€600 M

Investment in Helsing

with a valuation of approximately €12 B and other big funding rounds (Quantum Systems, ARX) boosting the defense innovation ecosystem

THE PROBLEM

EUROPE'S DEFENCE INNOVATION POTENTIAL IS LOCKED.

A Fragmented Ecosystem

Europe's defence innovation landscape is fragmented and overly complex – difficult to navigate, slow to adapt.

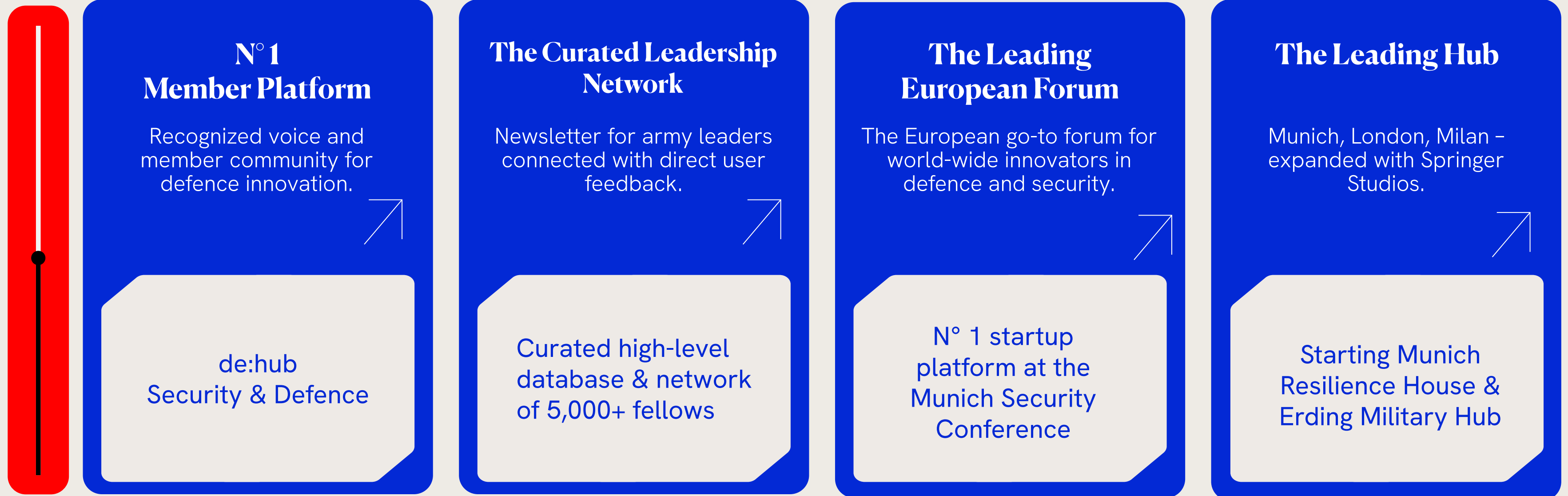
Barriers to Access

High-potential deep tech startups face major entry barriers – blocking fast access, collaboration, and scaling.

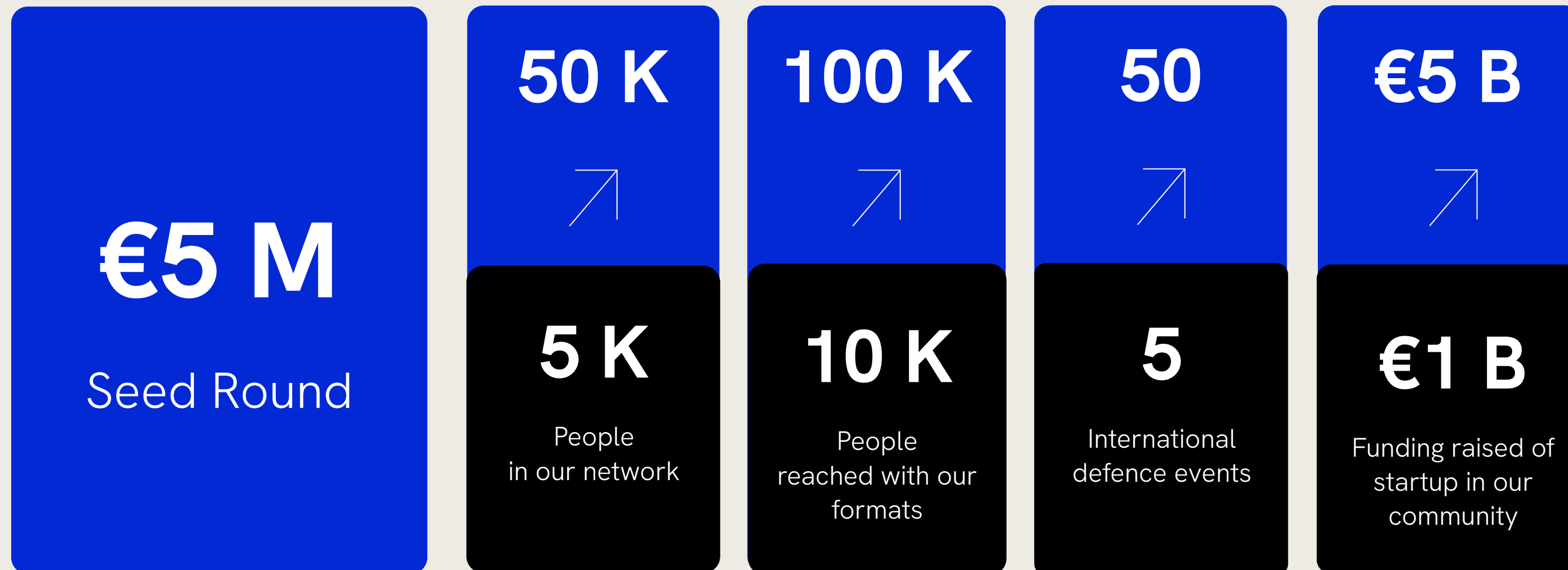
Untapped Potential

Europe's full potential remains untapped – in economy, innovation, engagement, and investment.

LET'S BOOST BASED TO BECOME THE #1 MEMBER PLATFORM TO NAVIGATE RESILIENCE



YOUR INVESTMENT OF €5 M. LEVERAGING BASED BY 10X.



We built the foundation – Let's amplify it into Europe's most powerful defence innovation platform.

FINANCIAL FORECAST 2025-2027 (MID CASE)

	2025	2026	2027
Revenue	€ 0.75 M	€ 8.61 M	€ 17.69 M
Overhead	€ 0.62 M	€ 1.73 M	€ 1.85 M
EBITDA	€ 0.13 M	€ 6.88 M	€ 15.84 M
Cash EOP	€ -0.6 M	€ 0.92 M	€ 9.22 M

LET'S BOOST BASED. WE ARE ON TRACK.

„The **Security Breakfast** is exactly how
the Munich Security Conference started
back then – a few hundred people coming
together in Munich.“

Wolfgang Ischinger
Chairman MSC
at the opening speech of the Security Breakfast 2025



**LET'S TALK.
AND BOOST BASED.**

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